



Sept 1 , 2011

To: Automotive / Heavy Duty Instructor

Subject: Gates Tools for Schools Educators Program

Thank you for signing up for the Gates Tool for Schools program designed specifically with the educator in mind.

Program purpose- The purpose of the Tools for Schools program is to provide the educator with supplemental educational materials from a global company. Gates assists many of the Original Equipment Manufacturers with their research and development and through this program new products and systems are designed and problems are solved. Technology is changing so quickly that it can take years for the latest information to reach you and your students. The Tools for Schools program is one way Gates can ensure the latest technology and information are available to you 24/7 simply by accessing our website. We hope that you make our site a daily part of your learning curriculum and visit often.

Our pledge to you is we will never sell your name, email address, school name or listing. The Tools for Schools program was developed *only* for the educator. The majority of our correspondence will be through email and will concern the program resources or solutions to specific problems that may be occurring in the industry. If at any time you would like to cancel your account please let us know as there is never any obligation to participate.

Because you will be sending, receiving and downloading information from Gates.com, it's important that you contact your schools IT administrator and ask them to *allow / not block* emails from Gates. This will ensure that relevant and timely Tools for Schools information can get through your schools firewall.

We have found that for best viewing please set your screen resolution to a minimum of 1200x800 or higher and screen zoom to no more than 100%. Anything other than this may cause distortion or lost links.

The Tools for Schools program is made up of three components.

- (1) Tools for Schools web site where all elements of the program can be found.
- (2) Tools for Schools Performance Center eLearning for your student contains a wealth of informative content and tests the student's ability to retain and understand via our exclusive training quiz found at the end of each segment.



- (3) Tools for Schools “Free” tool program. A great program that rewards the school for utilizing the eLearning tool and using Gates products. Schools can earn Gates diagnostic and installation tools by accumulating points based on program participation.

Tools for Schools Webpage: www.gates.com/education

The site design includes four areas that host or link users to all training information. Becoming familiar with the site map below will help you navigate faster.

1 Home or Program Details

- **Instructor Sign up** – Both the instructor and the student will sign up here. Click on the Instructor button to sign up and use your email address at your school when possible. Your email address links your students to your class once they begin their training in the Performance Center. Also verify that your schools address is correct. Gates will ship “free” tools to school addresses only so the correct address is a must.

If you are already signed up for the program, then simply Log In , upper right hand corner, to your account to enable the system.

- **Student Sign up** – Students signup in the Tools for Schools Program by clicking on the Student button and then completing the information. It is important that the student input your email address that you signed up with. This ensures they are linked to your class which is especially important when utilizing Performance Center training and the “Free” tools portion of the Tools for Schools program.
- **Educators Welcome Kit** – After completing the sign up process you will be mailed a welcome kit which includes posters, cd’s and an overview of the program. Please note kits may be limited to schools with a large instructor base. Allow 4-6 weeks for delivery.
- **Earn Free Tools for the School** – Teaches your student that major companies like Gates research and develop products for both OE and Aftermarket. Partner with and purchase your Gates products from your local Gates Independent, CARQUEST or NAPA jobber.
- Your school can earn up to 50% of the point value of the programs tools simply by purchasing specified Gates premium products and submitting the UPC codes. The other 50% of the tools point value earned will come from your students learning tract completion in the Performance Center.



Please note that at this time the “Free Tools” program is only available for educators in the US and Canada and Gates reserves the right to modify, limit quantities or cancel the “Free” Tools program at any time.

- **About eLearning** – The Gates Performance Center is currently being upgraded and the new link will not be available until late 2011.

Here students will be able to take short, focused courses that will help them learn about challenges under the hood on today’s vehicle. After passing the test associated with each course, students will have the option to print a certificate from Gates that certifies completion of the course or learning tract.

Student completion of these courses can earn up to 50% of the point value for “free” tools for your classroom. Please note that Gates will send an email notification once the Performance Center site is operational so that you can get your students started on their certificate tract.

- **For Students** – Information that lets the student know that the Tools for Schools program is here to benefit their school and allows them to click on a link to sign up for the program as a student.
- **Industry Experts** – Link provides the opportunity to connect with our Gates ASE certified team to ask specific questions or address any system challenges you may have.

2 Interactive Tools

- **Videos** – Link out to our most popular videos on the Gates Training YouTube channel. Please note we are in the process of setting up a Tech Tube channel for those schools that utilize firewalls that block You Tube.
- **Tech Tips** – Download the latest Tech Tips to distribute in your classroom.
- **Calendar**– Look for Upcoming Gates Webinars or other industry Events. Sign up for a Webinar and let Gates teach your class through your classroom computer. All you need is a computer, projector and speakers. Each class is real time and includes a Q and A session to ensure complete understanding of the subject material.
- **Follow Blogs and Post** – See industry Expert above.
- **Download Presentations** – Download the latest presentations on the Accessory Belt Drive Systems, Cooling Systems and more. This area is always being updated so check back often.



- 3 **Resources** – Link out to other important sites in the Automotive Community.
- 4 **Social Media** – Links to the Gates Automotive Training Face Book Page and Gates Training You Tube Channel.

Please take a minute to explore this site and the resources built just for you. Note the site is not fully functional but is being expanded each week with new information and should be complete by the end of the year. Hopefully, you will find it extremely useful and will come back often as you build the information into your learning curriculum. If you have any questions or suggestions concerning the Tool for Schools program or site please don't hesitate to send me an email.

Respectfully,

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