



## NEW PRODUCT RELEASE—Q3 2014

### August New Number Announcement

#### 313 New Parts for Maximum Coverage on Late Model Vehicles

Gates has added 313 new parts in the New Number Announcement released on 8/22/2014.

#### Highlights of the release include:

HIGHLIGHT	# NEW SKUs	TOTAL SKUs
BladeRunner® - Lawn/Garden Belts	23	536
Micro-V® Aramid Belts	2	15
Turbocharger Hose	4	45
Turbocharger Hose Kits	8	28
Emission Hose	37	55
Coolant Hose - Molded	35	2836
Coolant Hose - Small I.D.	4	1828
Electric Water Pumps	7	19
Micro-V® Kits	26	80
Thermostats	32	346
Hydraulic Couplings	76	7850

### Gates Releases Building Blocks Kits and Announces Partnership With RMHC Build Your Business While Helping Families in Need

Gates is now offering a kit that will help you build your business while supporting Ronald McDonald House Charities® (RMHC®). The Gates Building Blocks Kit [Part #91053] includes a shop stool, vintage metal sign, belt wear gauges, waiting room poster, brochures with display stand, decals and \$150 worth of rebates. Each kit, sold for \$99, will generate a \$20 donation to RMHC. RMHC creates, finds and supports programs that directly improve the health and well-being of children. Direct donations will be accepted at <http://www.Gates.com/supportRMHC>. Kit quantities are limited and will be sold only while supplies last.....



### GC32TSi™ Crimper Crimp Faster and with Fewer Errors with the New Crimper from Gates

Gates introduces the new GC32TSi Crimper. Crimping has never been easier, thanks to the crimper's intuitive, easy-to-use computer touch screen. Simply touch the icons for the desired hose and coupling and the crimper provides complete, up-to-date crimping specs using Gates eCrimp™ data. A rear-mounted camera ensures full coupling/die contact prior to crimping, and retraction does not occur until the proper OD is achieved. The precision measuring technology eliminates many of the most common user errors. Get fast, easy, error-proof crimping exclusively from Gates.....



### Gates Introduces 37 New Emission Hoses Direct Replacement Hoses Save Time and Money

Gates increases its line of OE-Exact Crankcase Ventilation and Emission Hoses with the addition of 37 new part numbers. These new hoses are constructed from high quality materials that are resistant to fuel vapors and oil for durability and maximum service life. They are direct replacement hoses to ensure an exact fit and easy installation while effectively restoring the emission system to proper operation and performance. These new SKUs provide broad coverage for over 19M dealer-only VIO specifically for Ford and European applications. Save time and money while getting the right fit the first time with these new hoses.....





# NEW PRODUCT RELEASE—Q3 2014

## Gates Adds Seven New Electric Water Pumps

Electric Water Pumps Greatly Increase Overall Fuel Efficiency and Economy in Newer Applications

Did you know some vehicles have multiple electric water pumps, each performing a different function? The use of electric water pumps is becoming more popular among OEMs as technology changes and they look for ways to improve fuel economy and efficiency. Leading the way in the aftermarket, Gates is now expanding its line of electric water pumps with the addition of seven new part numbers, increasing total product line coverage to over 6.2M vehicles in operation. The program includes electric water pumps for engine cooling, battery cooling on hybrid vehicles, turbocharger system cooling and heating applications. These direct replacement electric water pumps ensure an exact fit and easy installation while effectively restoring the cooling and heating systems to proper operation and performance.....



## Heavy-Duty Radiator Hose

Exclusively from Gates

Gates introduces an exclusive new radiator hose that specifically fits the lower radiator-to-oil cooler connect on 2002-07 Freightliner Condor and 2002-09 American LaFrance Eagle trucks and fire engines. Many fleets are experiencing a high failure rate with the OE hose and Gates is first-to-market with a solution. Replacement hoses for these applications are no longer available from the manufacturer and Gates is currently the only supplier of this hose. Part #24210.....



## Eight New Turbocharger Hose Kits Added

All-In-One Kits Keep Up with Growing Turbocharger Market

Gates is pleased to introduce eight new Turbocharger Hose Kits for Chevy pickup truck applications which cover over 3 million VIO. Gates continues to grow our offering of OE-Plus Turbocharger Hose Kits for the fast-growing Turbocharger Market. These convenient all-in-one kits contain specially designed silicone hose and 2 T-Bolt clamps for better sealing. With a high-quality blue silicone cover and a specially formulated Fluoroelastomer liner that prevents oil seepage, this hose provides superior service life and excellent heat resistance. Inventory will be available mid-September.....



## Nine Polar Seal® Couplings Added to Heavy-Duty Line

Reduces Inventory Stock and Allows Service for more Applications

Gates introduces nine new steel PolarSeal Couplings. The PolarSeal line allows the technician to pull hose off of a reel, cut it to the desired length and crimp on a coupling instead of stocking many SKUs of assemblies. PolarSeal is perfect for hard-to-service applications with long hose runs.....



For more information on any of these new products or Gates full product offering, please contact your Gates Sales Representative or go to [Gates.com/AutoContact](http://Gates.com/AutoContact).

**Gates. Powering Progress.**

### GATES CORPORATION

1551 Wewatta Street  
Denver, CO 80202 USA

303.744.1911  
GATES.COM

Follow GatesAuto

